

Vicify Pre-order Privacy Policy

This Privacy Policy describes how the App ("we", "us", or "our") collects, uses, and discloses your personal information when you visit, use our services, or otherwise communicate with us (collectively, the "Services"). For purposes of this Privacy Policy, "you" and "your" means you as the user of the Services, whether you are a user or another individual whose information we have collected pursuant to this Privacy Policy.

Please read this Privacy Policy carefully. By using and accessing any of the Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not use or access any of the Services.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time, including to reflect changes to our practices or for other operational, legal, or regulatory reasons. We will post the revised Privacy Policy on the Site.

Information we collect

Upon installing the App, we automatically gain access to specific types of information from your e-commerce store. The App will not share any Personally Identifiable Information (PII), such as your name, email address, or phone number, without your explicit consent. Below is a list of the permissions we require regarding your store and app users.

Store Information

We collect basic information from the store, such as **Store Name**, **Store Domain**, **Contact Email**, **Store Plan**. This information will be used for:

- installation and functionality of the application
- effective communication with store owners regarding various processes within the App.
- emails regarding updates, bug fixes, documentation changes, and other modifications that may impact the App's functionality.

Technical information

- Device information (device model, operating system version)
- Application version information
- Error and crash data

- Application performance metrics
- IP address
- Event timestamps

Interactions with our website

We use the Inspectlet service in the app admin panel to analyze interactions with our website, including mouse movements, clicks, and other activities. This data helps us improve our product and tailor it to your needs. The Inspectlet service does not record sensitive information, such as passwords, payment details.

Other

If you contact us, we may collect additional details, such as your name, contact information (email, phone number), the content of your communication, any attached files, and other data you choose to share.

How we use it:

- Diagnosing and fixing technical issues
- Improving application performance
- Analyzing application stability
- Preventing potential failures

Regarding information related to identifiable individuals

We do not collect or store any personally identifiable information related to the customers of our app users.

Data Retention

We will retain your Personal Data only for as long as needed to fulfill the purposes for which it was collected, including meeting any legal, accounting, or reporting obligations.

When determining the appropriate retention period for Personal Data, we take into account the amount, nature, and sensitivity of the data, the potential risk of harm from unauthorized use or disclosure, the purposes for processing the data, whether those purposes can be achieved by other means, and any applicable legal requirements.

Third parties who process your data

InspectLet Ltd. [Privacy policy](#)

- Data that identifies you
- How you use the app

- Data from your content and products

This is a web analytics service: we use it to track your use of the service, and prepare reports on your activity.

To opt out of InspectLet tracking: <https://www.inspectlet.com/optout>

CCPA Privacy Policy (Do Not Sell My Personal Information)

The California Consumer Privacy Act (“CCPA”) grants California residents specific rights regarding their Personal Information. If you are a California resident, you have the right to:

- Be informed about the Personal Information we collect and how we use it.
- Request the deletion of your Personal Information.
- Opt out of the sale of your Personal Information, if applicable.
- Access your Personal Information.
- Be protected from discrimination for exercising your CCPA rights.

To exercise any of these rights, please reach out to us using the contact information provided in the “Contact Us” section below. We may require additional information to verify your identity before processing your request.

GDPR Privacy Policy (Data Protection Rights)

If you are located within the European Union, you are entitled to certain rights under the General Data Protection Regulation (“GDPR”). These rights include:

- The right to be informed about how your Personal Data is processed.
- Access to your Personal Data.
- The ability to correct inaccurate or incomplete Personal Data.
- The right to have your Personal Data erased.
- Restricting the processing of your Personal Data.
- Objecting to the processing of your Personal Data.
- Data portability, allowing you to transfer your Personal Data.

To exercise any of these rights, please reach out to us using the contact information provided in the “Contact Us” section below. We may require additional information to verify your identity before processing your request.